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**FOR IMMEDIATE RELEASE**

## **Stack Launches "New for Old" Offer**

**Oxfordshire, 16 May 2007** - Stack has launched a campaign to remove "not up to the job" data-loggers from circulation!

There's nothing more frustrating than not being able to get the data you need when you need it.

Perhaps drivers have outgrown their existing system, and really need more information than they're currently getting?

In an innovative offer, Stack is helping "past-it" data acquisition systems into retirement.

**For a limited time only, Stack is giving customers up to £500 for old data loggers (whoever the manufacturer, whatever the condition) to put towards new Stack systems. Plus, depending on the new system chosen, a further £250 of upgrades will be included.**

The offer highlights that Stack have been reducing the prices of our data-loggers over the last 2-3 years, while at the same time increasing the specification and features. Stack's complete systems, including all necessary sensors, harnesses and software, now start at less than £1300.

Stack's product range includes tachometers, integrated display systems for performance road cars and a choice of stand-alone and integrated data acquisition systems. Stack is the number one supplier from trackday enthusiasts to professional teams.

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*Stack is a leading global supplier of Instrumentation, Data Acquisition and Video-Logging solutions including integrated driver display, tachometers, (stand-alone or integrated) modular data acquisition systems, and powerful, easy-to-use DataPro analysis software.*